

TODD R GREEN

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Todd Green is a talented and seasoned executive with over 30 years of experience in retail, analytical, IT and service-related businesses. He brings a wealth of expertise with particular strengths in areas such as merchandising, inventory management, financial analysis and modeling, profit and loss reporting (P&L), corporate strategy and budgetary oversight. Along with his experience, Todd has a strong understanding of team building and leadership.

Currently, Todd operates a private consulting firm, TM2 Group, which he founded in 2016. He has worked with companies ranging from small scale start-ups to mid and large-size corporations across an array of industries including retail, distribution, software development and installations, real estate, and other professional services. He is also part-owner of an artisan made leather accessory business.

Most recently, in addition to forming TM2 Group, Todd served as Chief Operations Officer and a board member of Realvision, where he held responsibility for all strategic, operational, and financial operations for an international real estate technology company. Under his guidance, Realvision underwent a successful pivot from a SaaS based model to a distributed operational model. Realvision continues to challenge the model of the real estate industry and is becoming a large player in several markets across the US and Canada.

Todd also served as Vice President of Regis Corporation for over 17 years. Regis Corporation is the beauty industry's global hair salon leader which owns, franchises and holds ownership interest in nearly 10,000 locations worldwide with over 50 different brand names. In this time, Todd led several teams in the merchandising area with oversight of over \$400 million in retail sales and \$200 million of inventory. Todd spent over a year performing the role of Chief Merchant during a management reorganization. He was also a key member of several executive teams, including the corporate disclosure committee and IT executive steering committee during his tenure at Regis Corporation. He has held key positions in numerous large-scale projects in several organizations.

While at JDA Software, Todd started and led the Minneapolis consulting office. His staff specialized in upgrading, implementing and customizing computer systems for the retail industry. He built a cross functional team of project leaders, business leaders, analysts, and technical staff. In working with several leading retailers across North America, his staff became highly requested and created new standards in not only software customization and implementations, but in creating new processes within the business. He helped establish a new efficiency in staffing and consistently had the most highly utilized staff in the corporation.

Todd obtained his Bachelors of Arts in Business Management and Finance from University of Northern Iowa. He has taken several business leadership and team building courses throughout his career. He is an active outdoors person and enjoys coaching youth teams in his community.