

ANDREW D PRIADKA

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Andrew Priadka is a strategic merchandising & finance executive with over 25 years of retail experience spanning across home improvement, grocery, apparel, and beauty industries. He brings extensive expertise focused on inventory management, sourcing, brand development, and finance. Able to translate business intelligence, market research and customer feedback into effective and achievable goals for multichannel sales and margin growth. Known as a collaborative leader who consistently develops and fosters high-performing teams and builds and maintains productive professional relationships with corporate leadership, vendors and other stakeholders.

Andrew joined TM2 group, a private consulting firm founded in 2016, as a partner in 2021. The firm has worked with companies ranging from small scale start-ups to mid and large-size corporations across an array of industries including retail, distribution, software development and installations, real estate, and other professional services.

Most recently, Andrew led transformational reorganization projects that lead to supply chain savings of over \$12M annually. He also served as an advisor on a \$25M inventory monetization project and negotiated product distribution agreements for over 4,500 franchise salons.

Andrew also served as Senior Vice President, Merchandising at Regis Corporation for 3 years and 14+ years as Vice President of Inventory Finance & Planning. Regis Corporation is the beauty industry's global hair salon leader which owns, franchises and holds ownership interest in nearly 10,000 locations in North America with over 25 different trade names. During his tenure with Regis, Andrew led several cross functional project teams in the merchandising area with oversight of over \$400 million in retail sales and \$200 million of inventory. He was also a key member of several executive teams, including the corporate disclosure committee and finance audit advisor to the board of directors during his tenure at Regis Corporation.

Prior to joining Regis, Andrew held leadership and management roles in inventory accounting, loss prevention, price optimization, and project management with retail organizations within the grocery, apparel, home improvement, and tool & equipment industries.

Andrew obtained his Bachelors of Arts in Business Management & Economics from Gustavus Adolphus College in St. Peter, MN and received his MBA in Marketing and Retail Management from the University of St. Thomas (MN).